

GLIMPSE OF OUR

IMPACT REPORT

2024

SHAPING THE FUTURE
OF SPORT AND CULTURE

SALOMON

'Our strategy is to establish Salomon as a modern mountain sport lifestyle brand that is inclusive, sustainable, and progressive. We are committed to embedding these values into all aspects of the company.'

GUILLAUME MEYZENQ

President & CEO of Salomon



SALOMON'S SUSTAINABILITY STRATEGY: CHANGE OUR FUTURE 2030

OUR AMBITION

We want to be a sustainability leader in the outdoor industry and drive Salomon's regenerative transformation by 2030.

CHANGE WITH INNOVATION

We close the performance loop through disruptive innovation, catalyzing our communities of talents.

CHANGE WITH COMMUNITIES

We empower our communities to shape the future of mountain sports with greater inclusivity and more responsible practices.

ENABLERS

We empower meaningful change by weaving purpose into action, driving seamless integration, and unlocking potential through data-driven insights and an inspired collective mindset.

CHANGE WITH INNOVATION

CLIMATE & NATURE COMPLIANT PATH

Our strategy is centered around 3 pillars of action:

01 - SCIENCE

Measuring our impact through science-based data

02 - IMPACT

Focusing our strategy on high-impact areas

03 - STRATEGIC ALIGNMENT

Our roadmap defines our strategic actions



2024 INDICATORS

Scope 1 & 2 greenhouse gas emissions (in market-based)
compared to 2023: -18%

Scope 3 greenhouse gas emissions compared to 2023: +14%

CHANGE WITH INNOVATION

RESPONSIBLE PERFORMANCE



Ensure that 100% of our key products reach Level 1 (champions) or Level 2 (eco-designed) by 2030, through responsible sourcing, eco-design, reparability or recyclability initiatives, and collaborative partnerships.

CHANGE WITH INNOVATION

VISION



'By looking at how we could reconcile performance and sustainability and looking to create a mono-material bottom unit for trail-running, this project actually led us to changing our manufacturing process with a technical solution that could be more sustainable.'

THIBAUT POUPARD

Innovation Program Manager

CHANGE WITH INNOVATION

S/LAB PHANTASM 2 MADE IN FRANCE

The S/LAB Phantasm 2 is the first Made-in-France road running supershoes made in the Advanced Shoe Factory 4.0 located in Ardoix, in France.

The process to adapt the S/LAB Phantasm 2 to produce it at ASF took 2 years, from the original brief to having the shoe on the market.



CHANGE WITH COMMUNITIES

INCLUSIVE MOUNTAIN SPORTS

The Salomon Foundation's mission is to support those who transform people's lives through mountain sports.

SUPPORTING OUTDOOR SPORT PROFESSIONALS IN NEED

We offer assistance to outdoor sports professionals in the event of an accident.

SUPPORTING NON-PROFIT ORGANIZATIONS

We provide financial, outdoor products and logistical support to charities around the world that help disadvantaged communities gain access to mountain sports.





*'We know we are on a path of transformation.
Change takes time, but we are committed
to shaping new futures for our business, our
industry, and our communities.
Join us on this journey of reinvention.'*

MARIE-LAURE PIEDNOIR

Salomon Global Sustainability
& Impact Director

Read the full 2024 Impact Report
on [Salomon.com](https://salomon.com)

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